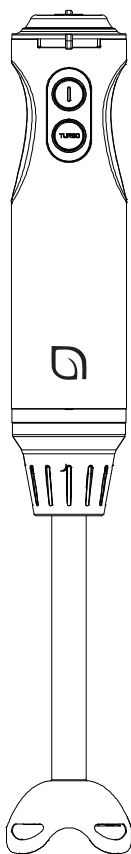


WILLOW | ECO
SERIES

IMMERSION BLENDER USER'S MANUAL

7717MY
7718MY
7719MY



Read the instruction manual before using.
Save these instructions.

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SAFETY INFORMATION

DANGER:

Failure to follow instructions carefully may result in serious personal injury or, in some cases, death.

WARNING:

Be aware of potential hazards or unsafe practices that could result in severe personal injury or, in the worst possible case, death.

CAUTION:

Possible hazards or unsafe practices could cause minor injury.



To prevent severe personal injury, use the immersion blender in a spacious work area.

IMPORTANT SAFEGUARDS

Read this instruction manual carefully before using the appliance and keep it for future reference. If you give this product to another person, please also make sure that you give them this instruction manual.

1.  Use the appliance only for its intended purpose. Improper use may result in an electric shock, fire or serious injury and may void the warranty.
2. Willow can not accept any liability for damage to the appliance or personal injury resulting from failure to observe the correct electrical connection procedures, improper use or incorrect operation.
3. This appliance is for household use only. It is not suitable for commercial, industrial, or outdoor use.
4. Do not use the appliance if it is damaged, dropped or malfunctions.
5. **DANGER OF ELECTROCUTION!** Do not place or use the appliance near water or in humid environments such as a bathroom. Do not immerse the handle in water or any other liquids. Never place electrical parts of the appliance under running water (see **CLEANING AND CARE**).
6. This appliance is suitable for children aged eight and above, as well as individuals with reduced abilities or limited experience. They must be supervised and instructed to use the appliance safely and understand potential hazards. Children under eight should not perform cleaning, operating, maintenance, or power supply connection tasks.
7.  **KEEP OUT OF REACH OF CHILDREN** – Keep the appliance and its power cord out of the reach of children (under the age of 8) during use.
8.  This appliance is not a toy. Children must be supervised to ensure that they do not play with the appliance.
9. While plugged in never leave appliance unattended.
10. The use of accessories or fittings other than the original parts supplied with this appliance may result in an injury, fire or damage and will void the warranty.
11. Do not use the appliance for blending hard food such as bones, shelled nuts or shelled seafood, as this may damage the blades and motor of the appliance.
12. Do not store the appliance near sinks or tubs. If it falls into water or becomes wet, resist touching it. Disconnect from the power supply and seek help from the retail outlet, manufacturer, or an authorized center.
13. Follow the cleaning and maintenance instructions detailed in the **CLEANING AND CARE** section of this instruction manual.
14. Do not under any circumstances attempt to repair the appliance. Do not open the housing of the handle as it contains electrical parts.

15.  Handle the sharp cutting blades with care during assembly, disassembly, cleaning, or storage of the appliance.
16.  Keep hair, fingers, clothes and utensils clear of the hand blender when it is in use.
17. **RISK OF SUFFOCATION! KEEP OUT OF REACH OF CHILDREN**

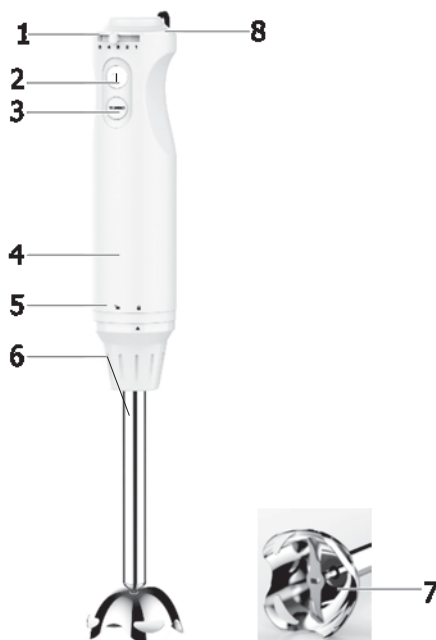
POWER SUPPLY

1. Before first use, make sure the power voltage matches the information on the appliance rating label.
2. For safety, only connect the appliance to an outlet with a grounding feature.
3. To avoid overheating, fully unwind the power cord.
4. Do not let the power cord hang over the edge of tables or countertops.
5. Use a short power cord and organize it to minimize the risk of entanglement or tripping. Avoid replacing it with a longer cord or using an extension cord. If needed, consult a qualified electrician to install a grounded wall socket near the appliance. Additionally, arrange the power cord to prevent accidental catching, tripping, or stepping on it.
6. Do not cover the power cord or place it under a heavy object.
7. Make sure the power cord is not crushed or bent especially where the power cord attaches to the appliance and the plug.
8. Always unplug the power cord when the appliance is not being used, when it's malfunctioning, before attaching accessories, and before cleaning or storing it.
9. Always disconnect by grasping the plug, not the wire.
10. Avoid plugging in the power cord or using the appliance with wet hands or while standing in water.
11. Keep the appliance and power cord away from open flames and hot surfaces
12. This appliance has a polarized plug (one blade is wider than the other). To reduce the risk of an electric shock, this plug is intended to fit into a polarized outlet in one orientation only. If the plug does not fit fully into the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. Do not attempt to modify the plug in any way.

KEEP THESE INSTRUCTIONS FOR FUTURE REFERENCE HOUSEHOLD USE ONLY

HOW TO USE

DESCRIPTION OF PARTS



- | | |
|------------------------------|-----------------------------|
| 1. Speed level control (1-5) | 5. Lock/unlock markings |
| 2. On/Off Button | 6. Blender shaft |
| 3. TURBO button | 7. Blender blade with cover |
| 4. Handle | 8. Power cord |

NOTE: All images shown are for illustrative purposes only and may not be an exact representation of the product model.

BEFORE FIRST USE

1. Remove all packaging from the appliance.
2. Unpack all parts and check for damage that may have occurred during transport. If any parts are damaged or missing, do not use the appliance and return it to your retail outlet immediately.
3. Clean the appliance before first use (see **CLEANING AND CARE**).

OPERATING INSTRUCTIONS

• ASSEMBLING AND USING THE HAND BLENDER

- Hold the motor body (#4 in DESCRIPTION OF PARTS) and line up the unlock symbol  on the motor body (#4 in DESCRIPTION OF PARTS) with the arrow  on the blender shaft (#6 in DESCRIPTION OF PARTS). Then twist the blender shaft (#6 in DESCRIPTION OF PARTS) in the direction of the locked symbol  until it locks into place.
- Connect the immersion blender to the power supply.
- Switch the speed level control (#1 in DESCRIPTION OF PARTS) to the preferred setting (level 1-5).
- Place the immersion blender into the ingredients you want to blend making sure the blade cover (#7 in DESCRIPTION OF PARTS) is touching the bottom of the bowl and/or is submerged in the food.
- Hold the immersion (#4 in DESCRIPTION OF PARTS) and hold down the on/off button (#2 in DESCRIPTION OF PARTS) to start blending your food (e.g. puree soups, baby food and smoothies).

NOTE: Each blending cycle should be no longer than 1 minute. Then wait 1 minute before continuing to blend the food.

- To stop blending your food, release the on/off button (#2 in DESCRIPTION OF PARTS).
 - To blend food at the maximum speed, press and hold the TURBO button (#3 in DESCRIPTION OF PARTS). Release the TURBO button (#3 in DESCRIPTION OF PARTS) to stop blending.
 - Always unplug the immersion blender after use and clean all parts.
- NOTE: Unplug the immersion blender from the power supply before assembling or disassembling the blender shaft (#6 in DESCRIPTION OF PARTS).**

• TIPS

- To reduce splashes, start off using the lower settings, such as levels 1-3, and increase the speed as you assess the volatility of the ingredients you are blending.

CLEANING AND CARE

• CAUTION

- Always unplug the appliance from the wall socket and let it cool down before cleaning.
- Do not immerse the handle or power cord in water or other liquids or allow moisture to come into contact with the power cord and electrical parts of the appliance.
- Never use solvents, chemical or abrasive cleaning agents, wire brushes, sharp objects or scouring pads to clean the appliance
- Take care when cleaning the blade as it is sharp.

• CLEANING

- Unplug the immersion blender.
- Hold the immersion blender (#4 in DESCRIPTION OF PARTS) and twist the blender shaft (6) in the direction of the unlock symbol  and then detach.
- Wipe the immersion blender (#4 in DESCRIPTION OF PARTS) with a soft damp cloth.
- Wash the immersion blender shaft (#6 in DESCRIPTION OF PARTS) in warm water with a mild detergent and dry thoroughly.

• NOTE:

- Always clean the appliance before storing it for a long time.
- Store the appliance in its original packaging in a cool, dust-free, dry environment away from direct sunlight.

QUICK START

- Plug the immersion blender into an electrical outlet.
- Choose your desired setting and hold down the start button.
- Press and hold the turbo button for enhanced mixing power.

DISPOSAL

Correct Disposal of this product	
	This symbol indicates that this appliance may not be treated as household waste. Instead, it should be taken to the appropriate collection point for recycling electrical and electronic equipment. Please use the return or collections services available in your community or contact the retailer where you purchased this product.

PRODUCT SPECIFICATIONS

Name	Immersion Blender
Model No.	7717MY, 7718MY, 7719MY
Rated Voltage	120 VAC, 60 Hz
Rated power	500W

For customer service contact us here:

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